

# College: M.L. Dahanukar College of commerce

## Teaching plan Teacher's course plan 2021-22

Subject: Research Methodology for Business

Department: Business Management/Account

Class: M.Com Sem II

Office hours: 6 PM to 8 PM

Lecture hours: 2hours lecture in a week - Wednesday

Name of the teachers:

- **Dr. (Mrs) Kanchan S. Fulmali**

Basic course information:

Title-Research Methodology for Business

### OBJECTIVES:

To get students acquainted with-

- To enhance the abilities of learners to undertake research in business & social sciences
- To understand, develop and apply the fundamental skills in formulating research problems
- To developing the most appropriate methodology for their research
- To make familiar with the basic statistical tools and techniques applicable for research

Supplies: College library, Private publishers, Personal material, Internet

### Outline of lecture schedule: 15 weeks

Second term		Semester IV		30 lectures 15 weeks	
Sr No.	Topic	Sub-topics	No. Lect.	Number of weeks	
1.	<b>Module- I</b> Introduction to Research	• Features and Importance of research in business, Objectives and Types of research- Basic, Applied, Descriptive, Analytical and Empirical Research.	2	January	2 weeks *2
		• Formulation of research problem, Research Design, significance of Review of Literature	2		= 4 hours
		• Hypothesis: Formulation, Sources, Importance and Types	2	February	2 weeks *2
		• Sampling: Significance, Methods, Factors determining sample size	2		= 4 hours

2.	<b>Module – II</b> Research Process	<ul style="list-style-type: none"> <li>• Stages in Research process</li> <li>• Data Collection: Primary data: Observation, Experimentation, Interview, Schedules, Survey,</li> <li>• Limitations of Primary data</li> <li>• Secondary data: Sources and Limitations,</li> <li>• Factors affecting the choice of method of data collection.</li> <li>• Questionnaire: Types, Steps in Questionnaire Designing, Essentials of a good questionnaire</li> </ul>	3 2 2	February 2 weeks *2 = 4 hours March 1 weeks *2 = 2hours
3	<b>Module - III</b> Data Processing and Statistical Analysis	<ul style="list-style-type: none"> <li>• Data Processing: Significance in Research, Stages in Data Processing: Editing, Coding, Classification, Tabulation, Graphic Presentation</li> <li>• Statistical Analysis: Tools and Techniques, Measures of Central Tendency, Measures of Dispersion, Correlation Analysis and Regression Analysis.</li> <li>• Testing of Hypotheses – ♣ Parametric Test-t test, f test, z test ♣ Non-Parametric Test -Chi square test, ANOVA, Factor Analysis</li> <li>• Interpretation of data: significance and Precautions in data interpretation</li> </ul>	2 2 2 2	March 3 weeks *2 = 6 hours April 1 weeks *2 = 2 hours
4	<b>Module - IV.</b> Research Reporting and Modern Practices in Research	<ul style="list-style-type: none"> <li>• Research Report Writing: Importance, Essentials, Structure/ layout, Types</li> <li>• References and Citation Methods: ♣ APA (American Psychological Association) ♣ CMS (Chicago Manual Style) ♣ MLA (Modern Language Association) • Footnotes and Bibliography</li> <li>• Modern Practices: Ethical Norms in Research, Plagiarism, Role of Computers in Research</li> </ul>	2 3 3	April 4 weeks *2 = 8 hours

### Suggested References by University of Mumbai

- Research Methodology – Text and Cases with SPSS Applications, by Dr S.L. Gupta and Hitesh Gupta, International Book House Pvt Ltd
- Business Research Methodology by T N Srivastava and Shailaja Rego, Tata Mcgraw Hill Education Private Limited, New Delhi
- Methodology of Research in Social Sciences, by O.R. Krishnaswami, Himalaya Publishing House
- Research Methodology by Dr Vijay Upagude and Dr Arvind Shende
- Business Statistics by Dr S. K Khandelwal, International Book House Pvt Ltd
- Quantitative Techniques by Dr S. K Khandelwal, International Book House Pvt Ltd

- SPSS 17.0 for Researchers by Dr S.L Gupta and Hitesh Gupta, 2nd edition, Dr S. K Khandelwal, International Book House Pvt Ltd
- Foundations of Social Research and Econometrics Techniques by S.C. Srivastava, Himalaya publishing House
- Statistical Analysis with Business and Economics Applications, Hold Rinehart & Wrintston, 2nd Edition, New York
- Business Research Methods, Clover, Vernon T and Balsely, Howard L, Colombus O. Grid, Inc
- Business Research Methods, Emary C. Willima, Richard D. Irwin In. Homewood
- Research Methods in Economics and Business by R. Gerber and P.J. Verdoom, The Macmillan Company, New York
- Research and Methodology in Accounting and Financial Management, J.K Courtis
- Statistics for Management and Economics, by Menden Hall and Veracity, Reinmuth J.E
- Panneerselvam, R., Research Methodology, Prentice Hall of India, New Delhi, 2004.
- Kothari CR, Research Methodology- Methods and Techniques, New Wiley Ltd., 2009

# M.L. Dahanukar College of commerce

## Teacher's course plan 2021-22

Subject: **Macro Economics Concepts and Applications** Department: Economics  
Class: M. Com Sem II Office hours: 6 PM to 8 PM

Lecture hours: 2 hours lecture in a week - Tuesday

Name of the Teachers:

Name of the teacher: **Mrs. RACHANA JOSHI** 2 lecture in every 15 days

Name of the teacher: **Mr. RAKESH ANIL PISE** 2 lectures in every 15 days

Supplies: College library, Private publishers, Personal material, Internet

**OBJECTIVES** - To get student acquainted with –

1. Understanding about macroeconomics applications
2. Knowledge about concepts of Indian economy
3. Understanding of Keynesian economy and policy.
4. Implications of IS-LM policy
5. Practical applications of international economic policy

Second term		Semester II		60LECTURES	
SR.NO	TOPIC	SUB-TOPIC	NO. OF LECTURES	NO.OF WEEKS	
1	<b>Aggregate Income and its Dimensions</b>	• Aggregate Income and its dimensions: National income aggregates - and measurement; - GNP, GDP, NDP, Real and nominal income concepts, measures of inflation and price indices - GDP deflator, - Nominal and real interest rates- PPP income and HDI	3	Mr Rakesh Pise JAN 22	
			4	JAN 22	
			4		
			4	FEB 22	

2	<b>Keynesian concepts of Aggregate Demand (ADF), Aggregate Supply (ASF)</b>	Keynesian concepts of Aggregate Demand (ADF), Aggregate Supply (ASF), Interaction of ADF and ASF and determination of real income; Inflationary gap • Policy trade- off between Inflation and unemployment – Phillips’ curve – short run and long run	4  4  3  4	Mr Rakesh Pise FEB22  MARCH 22  APRIL 22
3	<b>Economic Policy Implications in the IS-LM framework</b>	• The IS-LM model: Equilibrium in goods and money market; Monetary and real influences on IS-LM curves, Economic fluctuations and Stabilisation policies in IS-LM framework - Transmission mechanism and the crowding out effect; composition of output and policy mix, IS-LM in India	4  4  4  3	Mrs. Rachana Joshi  JAN 22  JAN22  FEB 22
4	<b>International Aspects of Macroeconomic Policy</b>	• International aspects of Macroeconomic policy: Balance of payments disequilibrium of an open economy - corrective policy measures - Expenditure changing	3  4	Mrs. Rachana Joshi  March 22

		policies and expenditure switching policies BOP adjustments through monetary and fiscal policies -The Mundell-Fleming model -	4	APRIL 22
		Devaluation, revaluation as expenditure switching policies - effectiveness of devaluation and J - curve effect	4	APRIL 22

#### REFERENCES-

- Blanchard, Olivier (2000). *Macroeconomics*. Prentice Hall. ISBN 978-0-13-013306-9.
- Blanchard, Olivier (2011). *Macroeconomics Updated (5th ed.)*. Englewood Cliffs: Prentice Hall. ISBN 978-0-13-215986-9.
- Blaug, Mark (1986), *Great Economists before Keynes*, Brighton: Wheat sheaf.
- Blaug, Mark (2002). "Endogenous growth theory". In Snowdon, Brian; Vane, Howard (eds.). *An Encyclopaedia of Macroeconomics*. Northampton, Massachusetts: Edward Elgar Publishing. ISBN 978-1-84542-180-9.
- Boettke, Peter (2001). *Calculation and Coordination: Essays on Socialism and Transitional Political Economy*. Routledge. ISBN 978-0-415-77109-2.
- Bouman, John: *Principles of Macroeconomics – free fully comprehensive Principles of Microeconomics and Macroeconomics texts*. Columbia, Maryland, 2011
- Dimand, Robert W. (2008). "Macroeconomics, origins and history of". In Durlauf, Steven N.; Blume, Lawrence E. (eds.). *The New Palgrave Dictionary of Economics*. pp. 236–44. doi:10.1057/9780230226203.1009. ISBN 978-0-333-78676-5 [http://www.dictionaryofeconomics.com/article?id=pde2008\\_M000370](http://www.dictionaryofeconomics.com/article?id=pde2008_M000370). )
- 91. doi:10.1057/9780230226203.0855. ISBN 978-0-333-78676-5. Retrieved 5 June 2012.

- Dwivedi, D.N. (2001). Macroeconomics: theory and policy. New Delhi: Tata McGraw-Hill. ISBN 978-0-07-058841-7.

# **College: M.L. Dahanukar College of commerce**

## **Teaching plan Teacher's course plan 2021-22**

Subject: E-Commerce

Class: M.Com Sem II

Office hours: 6 PM to 8 PM

Lecture hours: 2 hours lecture in a week. Monday

Name of the teachers: **Amit Bane**

### **OBJECTIVES:**

1	To provide an analytical framework to understand the emerging world of ecommerce
2	To make the learners familiar with current challenges and issues in ecommerce
3	To develop the understanding of the learners towards various business models
4	To enable to understand the Web- based Commerce and equip the learners to assess e-commerce requirements of a business
5	To develop understanding of learners relating to Legal and Regulatory Environment and Security issues of E-commerce

### **Modules:-**

SN	Modules
1	Introduction to Electronic Commerce –Evolution and Models
2	World Wide Web and E-enterprise
3	E-marketing and Electronic Payment System
4	Legal and Regulatory Environment and Security issues of E-commerce

## Outline of lecture schedule: 28 weeks

		<b>Semester II</b>	<b>28 lectures 16 weeks</b>	
Sr No.	Topic	Sub-topics	No. Lect.	Number of weeks
1.	<b>Module- I</b> Introduction to Electronic Commerce – Evolution and Models	<ul style="list-style-type: none"> <li>• Evolution of E-Commerce-Introduction, History/Evolution of Electronic Commerce, Roadmap of E-Commerce in India, Main activities, Functions and Scope of ECommerce.</li> <li>• Benefits and Challenges of E-Commerce, E-Commerce Business Strategies for Marketing, Sales and Promotions.</li> <li>• Business Models of E-Commerce- Characteristics of Business to Business(B2B), Business to Consumers (B2C), Business to Government (B2G)</li> <li>• Concepts of other models of E-commerce.</li> <li>• Business to Consumer E-Commerce process, Business to Business E-Commerce Need and Importance, alternative models of B2B E-Commerce.</li> <li>• E-Commerce Sales Product Life Cycle (ESLC) Model</li> </ul>	3  2  2  2  2  3	January  2 weeks *2  = 4 hours  February  3 weeks *2  = 6 hours
2.	<b>Module – II</b> World Wide Web and E-enterprise	<ul style="list-style-type: none"> <li>• World Wide Web-Reasons for building own website, Benefits of Website, Registering a Domain Name, Role of web site in B2C E-commerce; push and pull approaches; Web site design principles.</li> <li>• EDI and paperless trading; Pros &amp; Cons of EDI; Related new technologies use in Ecommerce.</li> <li>• Applications of E-commerce and E-enterprise - Applications to Customer Relationship Management-Types of E-CRM, Functional Components of E-CRM.</li> <li>• Managing the E-enterprise- Introduction, Managing the</li> <li>• E-enterprise, Comparison between Conventional and E-organisation, Organisation of Business in an E-enterprise, Benefits and Limitations of E- enterprise</li> </ul>	3    3   2	March  3 weeks *2  = 6 hours



- Vakul Sharma Handbook of cyber Laws-Macmillan (2002)
- Sundeep Oberole Security and you-TMH (2001)
- Greenstein & Feinman Electronic Commerce-Security, Risk Mgt and Control-TMH (2000) • Adam Nabli R. (Editor) Electronic Commerce: Technical Business and Legal Issues.
- Diwan, Prag and Sharma Electronic Commerce-a Manager's Guide to EBusiness
- Bharat Bhasker, Electronic Commerce – Frame work technologies and Applications, 3rd Edition- Tata McGrawHill Publications, 2008.
- Kamlesh K.Bajaj and Debjani Nag, Ecommerce- the cutting edge of Business, Tata McGrawHill Publications, 2008
- Kalakota et al, Frontiers of Electronic Commerce, Addison Wesley, 2004
- E- Commerce Strategies, Technology and applications (David) Tata McGrawHill
- Introduction to E-commerce (jeffrey) Tata- Mcgrawhill
- E-Business and Commerce- Strategic Thinking and Practice (Brahm) biztantra
- Web Technology : Ramesh Bangia
- HTML – The complete Reference :
- Gary Schneider, Electronic Commerce, Thomson Publishing.
- Pandey, Srivastava and Shukla, E-Commerce and its Application, S. Chand
- P.T. Joseph, Electronic Commerce – An Indian Perspective, P.H.I
- Turban, King, Viehland& Lee, Electronic Commerce- A Managerial Perspective, Pearson.
- IJECS International journal of Electronic Ecommerce StudiesISSN 2073-9729<http://ijecs.academicpublication.org/>
- Electronic Commerce Research and Applications ISSN: 1567-4223Editor-in-Chief: Robert Kauffman(<http://www.journals.elsevier.com/electronic-commerce-research-and-applications>)
- Journal of Electronic Commerce Research (JECR) ISSN: 1526-6133 (Online) 1938-9027 (Print) ([http://web.csulb.edu/journals/jecr/a\\_j.htm](http://web.csulb.edu/journals/jecr/a_j.htm))

# College: M.L. Dahanukar College of commerce

## Teaching plan Teacher's course plan 2021-22

Subject: Corporate Finance

Department: Account/Management

Class: M.Com Sem II

Office hours: 6 PM to 8 PM

Lecture hours: 2 hours lecture in a week - Thursday

Name of the teachers: **Dr Sahifa Mazgaonkar**

Basic course information:

Title- Corporate Finance

### OBJECTIVES:

To get students acquainted with-

- To enhance the abilities of learners to develop the objectives of Financial Management
- To enable the learners to understand, develop and apply the techniques of investment in the financial decision making in the business corporates
- To enhance the abilities of learners to analyse the financial statements

Supplies: College library, Private publishers, Personal material, Internet

### Outline of lecture schedule: 14 weeks

Second term		Semester II		
Sr No.	Topic	Sub-topics	No. Lect.	Number of weeks
1.	<b>Module- I</b> Scope and Objectives of Financial Management	• Introduction, Meaning, Importance, Scope, Objectives, Profit v/s Value Maximization	4	January 2 weeks *2 = 4 hours
2.	<b>Module – II</b> Time Value of Money	• Concept, Present Value, Annuity, Techniques of Discounting, Techniques of Compounding, Bond Valuation and YTM	6	February 3 weeks *2 = 6 hours

3	<b>Module - III</b> Financial Analysis - Application of Ratio Analysis in Financial Decision Making	Management Analysis <ul style="list-style-type: none"> <li>• Profitability Ratios: Gross Profit Ratio, Operating Profit Ratio, Return on Capital Employed</li> <li>• Efficiency Ratios: Sales to Capital Employed, Sales to Fixed Assets, Profit to Fixed Assets, Stock Turnover Ratio, Debtors Turnover Ratio, Creditors Turnover Ratio</li> <li>• Liquidity Ratios: Current Ratio, Quick Ratio</li> <li>• Stability Ratio: Capital Gearing Ratio, Interest Coverage Ratio</li> <li>• Investor's Analysis</li> <li>• Earnings per Share, P/E Ratio, Dividend Yield</li> </ul>	10	February 1 weeks *2 = 2 hours  March 4 weeks *2 = 8 hours
4	<b>Module - IV.</b> Financial Decisions	<ul style="list-style-type: none"> <li>• Cost of Capital - Introduction, Definition of Cost of Capital, Measurement of Cost of Capital, WACC, Marginal Cost of Capital</li> <li>• Capital Structure Decisions - Meaning, Choice of Capital Structure, Importance, Optimal Capital Structure, EBIT-EPS Analysis, Cost of Capital, Capital Structure and Market Price of Share, Capital Structure Theories, Dividend Policy - Pay Out Ratio</li> <li>• Business Risk and Financial Risk - Introduction, Debt v/s Equity Financing, Types of Leverage, Investment Objective/Criteria for Individuals/Non-business Purpose</li> </ul>	8	April 4 weeks *2 = 8 hours